

Franklin University Switzerland Spring 2016 Book List

Course	Course Title	Instructor	Book Title	Author	Publisher	ISBN	Price chf
AHT 103	Introduction to Art History and Visual Culture II	Fassl	Story of Art	Gombrich			51,00
AHT 280	Contemporary Art	Gee	After modern art 1945-2000	David Hopkins	Oxford University Press	9780192842343	32,00
BUS 115	Financial Accounting	Rocourt	Financial Accounting	Williams et al	McGraw Hill	9780071315913	69,00
BUS 135	Intro to Business Systems	Cordon	International Business	Daniels	Pearson	9780273766957	112,00
BUS 136	Marketing in a Global Context	Adams	Principles of Marketing	Kotler	Pearson	9780273786993	90,00
BUS 285	Integrated Marketing Communication	Miniero	Advertising and Promotion: An Integrated M	Belch/Belch,	McGraw Hill	9780071314404	90,00
BUS 306	Quantitative Methods and Dynamic Forecasting	Dudukovic	Statistics for Business and Economics	Anderson	Cengage	9780538471886	90,00
BUS 326	Managerial Finance	Rocourt	Corporate Finance essentials	Ross	McGraw Hill	9780071221153	66,00
BUS 353	Strategic Management Theory	Cordon	Crafting and Executing Strategy	Thompson	McGraw Hill	9780077137236	100,00
BUS 455	Global Strategic Management	Adams	case studies				25,00
CDV 298	Career Development for Global Citizens	Rayford	You majored in what?	Brooks	Plume	9780452296008	16,00
CLCS 225	Music and Popular Culture	Saveau	Cultures of Popular Music	Andy Bennett	Open University Press	0-335-20250-0	35,00
CLCS 330W	The Politics of Mobility	Steinert Borella	Mornings in Jenin	Susan Abulhawa	Bloomsbury	9781608190461	19,00
			The Radiance of the Sun	Ismael Beah	Sarah Chrichton Books	9780374535032	19,00
			People of the Book	Geraldine Brooks	Harper Perennial	9780007177424	12,00
			The Poisonwood Bible	Barbara Kingsolver	Faber and Faber	9780571201754	20,00
COM 180	Public Speaking	Gardiner	The Art of Public Speaking	Lucas	McGraw Hill	9780071314671	71,00
COM 220T	Symbolizing Scotland	Vogelaar	The Invention of Popular Culture	Storey	Blackwell	9780631234593	35,00
			Voicing Scotland: Folk, Culture, Nation	West	Luath Press	9781908737	21,00
COM 310W	Fundamentals of Journalism	Vogelaar	The Universal Journalist	Randall	Pluto	978-0745330761	28,00
COM 347	Organizational Communication	Sugiyama	Organizational Communication	Papa, Daniels & Spiker	Sage	9781412916844	100,00
CRW 110T	Paris Protagonist: Lost in Translation	Ferrari	Paris Tales	Helen Constantine	Oxford University Press	9780192805744	16,00
			Paris Dreams, Paris Memories	Charles Rearick	Stanford University Press	9780804770934	20,00
			What if? Writing Exercises for Fiction Writers	by Anne Bernays	Longman	978-0205616886	16,00
EAP 120	Introduction to Academic Writing I	Mackenzie	T.B.C.				T.B.C.
EAP 125	Academic Reading and Vocabulary	Mackenzie	T.B.C.				T.B.C.
EAP 130	Introduction to Academic Writing II	Dawson, I.	Oxford EAP	Chazal	Oxford UP	9780194001793	62,00
ECN 100	Principles of Macroeconomics	Terzi	Macroeconomics	Collander	McGraw Hill	9781259060441	91,00
ECN 101	Principles of Microeconomics	Beretta	Microeconomics	Krugman	Cengage	9781408017913	83,00
ECN 204	History of Economic Thought	Colombo	Development of Economic Analysis	Ingrid H. Rima	Routledge	9780415772921	80,00
ECN 305	Economics of the European Union	Colangelo	Economics of European Integration	R.Baldwin-C. Wyplosz	McGraw-Hill	9780077121631	72,00
ECN 341	International Economics	Dasgupta	International Trade	Feenstra	Worth	9781429241047	96,00
ECN 366	Investment Analysis II	Colombo	Principles of Corporate Finance	R.A. BREALEY	McGraw Hill	9780078034763	87,00
FRE 101	Introductory French, Part. II	Saveau	Deux Mondes	Terrell et al	McGraw Hill	9780073386454	172,00
FRE 201	Intermediate French, Pt II	Caussette	L'Enfant de Noé	Schmitt	Magnard	9782210755383	13,00
			Ensemble Grammaire en action	Comeau	Wiley	9780471488262	162,00
FRE 301	Advanced French, Pt II	Caussette	La grammaire à l'oeuvre	John Barson	Heinle Publisher	9780759398092	80,00
			L'étranger	Camus	Folio	9782070360024	9,00
			Le premier homme	Camus	Folio	9782070401017	14,00
FYS 199	Introduction to Sociolinguistics	Mackenzie	How language works	Crystal	Penguin	9780141015521	18,00
			Through the language glass	Deutscher	Arrow Books	9780099505570	18,00

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HIS 105	Global History II	Pyka	Globalization	Osterhammel	Princeton UP	0-691-12165	29,00
			Penguin Atlas of world history II	Kinder/Hilgemann	Penguin	9783791724805	21,00
			The world: a history	Felipe Fernandez-Armesto	Pearson	978-0205005635	96,00
HIS 204	History of Italy	Pyka	The Cheese and the worms	Carlo Ginzburg	Johns Hopkins	9781421409887	28,00
			A Concise History of Italy	Christopher Duggan	Cambridge UP	9780521747431	33,00
			The Fascist Experience in Italy	John Pollard (ed)	Routledge	9780415116329	40,00
HIS 243W	Worlds of Islam	Pyka	The Meaning of the Holy Quran	Yusuf Ali (Transl.)	Amana books inc.	9781590080160	28,00
			A New Introduction to Islam	Daniel Brown	Blackwell	9781405158077	35,00
			Islamic History. A Very Short Introduction	A. Silverstein	OUP	9780199545728	10,00
HIS 268T	History of Modern Japan	Hoey	A Modern History of Japan	Andrew Gordon	Oxford	97801999300166	73,00
ITA 100&101	Introductory Italian, Pt. I	ALL	Avanti	Aski	McGraw Hill	9781259094781	80,00
			Avanti workbook	Aski	McGraw Hill	9780077595661	125,00
ITA 201	Intermediate Italian, Pt 2	ALL	Campus Italia Volume 2	Errico	Edizioni	9788855702164	35,00
			Via Della Grammatica	Ricci	Edilingua	9789606930508	39,00
ITA 301		Ferrari	Trame: A Contemporary Italian Reader	by Cristina Abbona-Sneide	Yale University Press	9780300124958	41,00
ITA 375	Italian Film Adaptation:	Ferrari	Filmmaking by the Book	Millicent Marcus	Johns Hopkins University	9780801844553	34,00
			La grande bellezza	Paolo Sorrentino	Skira	9788857220147	16,00
			I Malavoglia	Giovanni Verga	Mondadori	9788804525196	16,00
			La Ciociara	Alberto Moravia	Bompiani	9788845248368	22,00
			Il Gattopardo	Giuseppe Tomasi	Feltrinelli	9788807883828	20,00
LC 100W	The Stories We Live By	Peat	Cambridge introduction to narrative				35,00
			Blankets	Craig Thomson	Drawn and quarterly		T.B.C
			atonement	McEwan	Vintage	9780099429791	12,00
			Northanger abbey	Jane Austin	Penguin	9780141439792	9,00
			the uncommon reader	Bennett	Faber and Faber	9781846681332	15,00
LIT 201	Deception	Peat	Sense and sensibility	Austin	Penguin	T.B.C.	
			Madam Bovary			9781853260780	7,00
			The spy who came in from the cold			T.B.C.	
			The good soldier			T.B.C.	
			Gone girl	Flynn		T.B.C.	
LIT 243	On Being Human	Peat	Metamorphosis and other stories	Kafka	Oxford up	T.B.C.	
			Disgrace		Vintage	T.B.C.	
			The sound and the fury		Penguin		
			We are all completely beside ourselves	Fowler	Putnam	9780399162091	27,00
			The trick is to keep breathing	Galloway		T.B.C.	
			never let me go	Ishiguro	Faber and Faber	9780571258093	13,00
			The humans	Matt Haige		T.B.C.	
MAT 103	College Algebra	Bernasconi	College Algebra with Trig	Barnett et al	McGraw Hill	9780071221757	83,00
MAT 104	Mathematics of Inequality	Prisner	The Haves and the Have-Nots, A Brief and	Branko Milanovic	Basic Books	465031412	
MAT 200	Calculus	Prisner	Calculus	hoffman et al	McGraw Hill	9780321613998	72,00
MAT 201	Introduction to Statistics	Dudukovic	Statistics	Brase	Cengage	9781111570040	90,00
			Advanced Calculus Demystified	David Bachman	McGraw-Hill Professional	9780071481212	30,00
MAT 307	Multivariable Calculus and Linear Algebra	Prisner	Introduction to Linear Algebra	Jim DeFranza	McGraw-Hill	9780073532356	
POL 100	Introduction to Political Science	Zanecchia	Politics in a changing world	Ethridge	Wadsworth	9781285438078	125,00
			Transforming Leadership,	James MacGregor	Grove Press	9780802141187	
POL 204	Government and Politics of Latin America	Cordon	Latin American Politics and development	Wiarda & Kline	Westview	9780813344591	44,00
			Clash of Civilizations	Huntington	Touchstone	9780684844411	17,00
POL 253	U.S. Foreign Policy	Mottale	God and Gold: Britain	Mead	Vintage	9780375713736	20,00
			History of the American People	Johnson	Harper Perennial	9780060930349	22,00
			Modern Times	Johnson	Perennial	9780060935504	24,00
			Origins of Gulf Wars	Mottale	U Press of Amercia	9780761821298	50,00
			Rise to Globalism	Ambrose	Penguin	9780140268317	22,00
			Warrior Politics	Kaplan	Vintage	9780375726279	15,00
			Global Political Economy	O'Brien & Williams	Palgrave McMillan	9780230241213	50,00
			Global Political Economy: Understanding the	Gilpin	Princeton UP	9780691086774	50,00
POL 277	International Political Economy	Zanecchia	Overthrow	Kinzer	Times books	9780805082401	20,00
			The Geopolitics Reader	Tuathail	Routledge	9780415341486	60,00

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POL 278T	International Politics of Energy	Mottale	COLLAPSE	Diamond	Penguin	9780140279511	33,00
			The Prize	Yergin	Free Press	9781847376466	25,00
POL 401	Theories of International Relations	Mottale	A History of International Relations Theory	Knutsen	Manchester	9780719049309	31,00
			Clash of Civilizations	Huntington	Touchstone	9780684844411	17,00
			Controversies in International Relations The	Kegley	Palgrave	9780333638019	50,00
			God and Gold: Britain,	Mead	Vintage	9780375713736	20,00
PSY 203	Theories of Personality	Bova	Theories of Personality	Schultz	Wadsworth Cengage	9780495506256	177,00
STA 104	Introduction to Fashion Studies	Fassl	Fashion design drawing course	Barons	Oxford UP	9780764147302	23,00
			Fashion-ology	Berg	Oxford UP	9781859738146	22,00
WTG 100	Academic Writing	ALL	Boarders	Diener	Oxford UP	9780199731503	16,00
			They say, I say	Graff	Norton	9780393933611	29,00
		Heyden	Percepolis	Satrapi	Vintage	9780099523994	20,00
			The Alchemst	Coelho	Harper	9780061233845	10,00